

# CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 147975 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 07/30/12 - 08/03/12		<b>Est. #</b> 11492
<b>Advertiser</b> POL - Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/03/12	08/03/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$600.00			
N 2	KHON	08/02/12	08/02/12	Live with Kelly	8a-9a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$100.00			
N 6	KHON	07/30/12	08/01/12	Family Feud	M-F 9-930A		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-1----				2	\$50.00			
N 8	KHON	08/01/12	08/03/12	People's Court	3p-4p		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1-1--				2	\$50.00			
N 12	KHON	08/02/12	08/02/12	M-F 5p-530p News	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$1,000.00			
N 15	KHON	07/31/12	07/31/12	Big Bang Theory	9-930P		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$600.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals 8 \$2,500.00**

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/03/12	8	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
<b>Totals</b>	<b>8</b>	<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>\$100.13</b>	<b>\$2,225.13</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.





**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

<u>Contract / Revision</u> 147976 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 07/30/12 - 08/04/12	<u>Product</u>	<u>Est. #</u> 11491
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 07/27/12 / 07/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 17	KHON	07/31/12	08/02/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-1---				2	\$1,500.00			
N 18	KHON	07/30/12	08/03/12	Wheel of Fortune	630p-7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-1-1--				3	\$1,500.00			
N 19	KHON	07/30/12	08/03/12	Big Bang Theory	9-930P		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	111-1--				4	\$300.00			
N 21	KHON	07/30/12	08/01/12	M-F 10p-1035p	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-1----				2	\$1,250.00			
N 22	KHON	08/04/12	08/04/12	Sat. 2 1/2 Men	5-530P		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$50.00			
N 23	KHON	08/04/12	08/04/12	Sat. Big Bang Theory	530-6P		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$50.00			
N 24	KHON	08/04/12	08/04/12	Sa 6p-630p News	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$1,000.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals 77 \$22,125.00**

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/04/12	77	\$22,125.00	\$18,806.25	\$886.15	\$19,692.40
<b>Totals</b>	<b>77</b>	<b>\$22,125.00</b>	<b>\$18,806.25</b>	<b>\$886.15</b>	<b>\$19,692.40</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 937267 /		<b>Alt Order #</b>
<b>Product</b> 7/30 WK (:60'S)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11492
<b>Advertiser</b> Hirono/D/Senate		<b>Original Date / Revision</b> 07/26/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/30/12	07/30/12	KITV 4 News This Morning	6-7A		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	M-----				1	\$300.00			
N 2	KITV	08/02/12	08/02/12	GMA M-F	7-9am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	---T---				1	\$200.00			
N 3	KITV	08/05/12	08/05/12	KITV4 NewsThis Mom Sa/SuKITV4 NewsThis M			1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S				1	\$200.00			
N 4	KITV	07/30/12	07/30/12	The View	8:58-10:00 am / Hc		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	M-----				1	\$300.00			
N 5	KITV	08/01/12	08/01/12	Ellen	3-4pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	--W----				1	\$200.00			
N 6	KITV	08/03/12	08/03/12	Dr Oz 4-5p	4-5p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	----F--				1	\$300.00			
N 7	KITV	07/31/12	07/31/12	KITV News At 5	5-5:30pm		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-T-----				1	\$600.00			
N 8	KITV	08/02/12	08/02/12	How I Met Your Mother M-F	6:27-7:00 pm		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	---T---				1	\$150.00			
N 9	KITV	08/03/12	08/03/12	KITV News At 10	10-1035pm		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	----F--				1	\$1,000.00			
<b>Totals</b>											<b>9</b>	<b>\$3,250.00</b>

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Agreement between:



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
937267 /	

Contract Dates	Product	Estimate #
07/30/12 - 08/05/12	7/30 WK (:60'S)	11492

Advertiser	Original Date / Revision
Hirono/D/Senate	07/26/12 / 07/26/12

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	9	\$3,250.00	\$2,762.50	\$130.17	\$2,892.67
<b>Totals</b>	<b>9</b>	<b>\$3,250.00</b>	<b>\$2,762.50</b>	<b>\$130.17</b>	<b>\$2,892.67</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 801311 /		<b>Alt Order #</b>
<b>Product</b> 7/30-8/5		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11491
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/30/12	08/05/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				10	\$60.00			
N 2	KFVE	07/30/12	08/05/12	Extra (M-F PA)	530p-6p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$10.00			
N 3	KFVE	07/30/12	08/05/12	Hawaii News Now at 6:30	628p-7p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$150.00			
N 4	KFVE	07/30/12	08/05/12	TMZ (M-F - PA)	6p-630p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$40.00			
N 5	KFVE	07/30/12	08/05/12	Hawaii News Now At Nine	9p-935p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$225.00			
N 6	KFVE	07/30/12	08/05/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S-				1	\$200.00			
N 7	KFVE	07/30/12	08/05/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				1	\$200.00			
N 8	KFVE	07/30/12	08/05/12	Extra (935p-1005p)	935p-1005p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$75.00			
<b>Totals</b>											<b>37</b>	<b>\$3,500.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	37	\$3,500.00	\$2,975.00	\$140.18	\$3,115.18
<b>Totals</b>	<b>37</b>	<b>\$3,500.00</b>	<b>\$2,975.00</b>	<b>\$140.18</b>	<b>\$3,115.18</b>

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 801314 /		<b>Alt Order #</b>
<b>Product</b> 7/30-8/5 (:60)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11492
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/30/12	08/05/12	Hawaii News Now: Sunrise	8a-9a		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	----F--				1	\$60.00			
N 2	KFVE	07/30/12	08/05/12	Hawaii News Now at 6:30	628p-7p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-T-----				1	\$300.00			
N 3	KFVE	07/30/12	08/05/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	--W----				1	\$450.00			
<b>Totals</b>											<b>3</b>	<b>\$810.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/03/12	3	\$810.00	\$688.50	\$32.44	\$720.94
<b>Totals</b>	<b>3</b>	<b>\$810.00</b>	<b>\$688.50</b>	<b>\$32.44</b>	<b>\$720.94</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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## CONTRACT



**KGMB**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

<b>Contract / Revision</b> 799216 /		<b>Alt Order #</b>
<b>Product</b> July 24, 2012 - July 29, 2012 (30 sec spots)		
<b>Contract Dates</b> 07/24/12 - 08/02/12		<b>Estimate #</b> 11447
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/23/12 / 08/01/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/25/12	07/27/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--121--				4	\$300.00			
N 2	KGMB	07/25/12	07/27/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--323--				8	\$300.00			
N 3	KGMB	07/25/12	07/27/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--233--				8	\$300.00			
N 4	KGMB	07/25/12	07/27/12	CBS This Morning	8a-10a		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--211--				4	\$55.00			
N 5	KGMB	07/29/12	07/29/12	CBS Sunday Morning	5a-6a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1				1	\$25.00			
N 6	KGMB	07/25/12	07/27/12	Price Is Right	10a-11a		:30			NM	6	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--223--				7	\$130.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KGMB	07/23/12-07/29/12	Price Is Right	10a-11a	---wThF----	:30		\$130.00	NM		
				Credited								
D 7	KGMB	07/27/12	07/27/12	Bold & Beautiful	1130a-12p		:30			NM	0	\$0.00
N 8	KGMB	07/25/12	07/27/12	Let's Make A Deal	12p-1p		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--211--				4	\$110.00			
N 9	KGMB	07/25/12	07/27/12	Y&R	1p-2p		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--121--				4	\$110.00			
N 10	KGMB	07/25/12	07/27/12	The Talk	2p-3p		:30			NM	4	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--112--				4	\$50.00			

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
799216 /	

Contract Dates	Product	Estimate #
07/24/12 - 08/02/12	July 24, 2012 - July 29, 2012	11447

Advertiser	Original Date / Revision
Mazie Hirono for Senate	07/23/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KGMB	07/23/12-07/29/12	The Talk	2p-3p	---WThF----	:30		\$50.00	NM		
			See MG 10.5,10.6,10.7									
	3	KGMB	07/23/12-07/29/12	The Talk	2p-3p	---WThF----	:30		\$50.00	NM		
			See MG 10.5,10.6,10.7									
	4	KGMB	07/23/12-07/29/12	The Talk	2p-3p	---WThF----	:30		\$50.00	NM		
			See MG 10.5,10.6,10.7									
	5	KGMB	07/30/12-07/30/12	The Talk	2p-3p	M-----	:30		\$75.00	NM		
			MG for 10.1,10.3,10.4									
	6	KGMB	08/01/12-08/01/12	The Talk	2p-3p	---W-----	:30		\$75.00	NM		
			MG for 10.1,10.3,10.4									
	7	KGMB	08/02/12-08/02/12	The Talk	2p-3p	----Th-----	:30		\$75.00	NM		
			MG for 10.1,10.3,10.4									
D 11	KGMB	07/24/12	07/27/12	America Now	3p-4p		:30			NM	0	\$0.00
N 12	KGMB	07/24/12	07/27/12	Jeopardy II	4p-430p		:30			NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-2222--				8	\$130.00			
N 13	KGMB	07/24/12	07/27/12	Jeopardy I	430p-5p		:30			NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-2222--				8	\$130.00			
N 14	KGMB	07/25/12	07/25/12	CBS Evening News	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--1----				1	\$1,000.00			
N 15	KGMB	07/24/12	07/29/12	Tu-F HI News NOW at 5p	5p-530p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-1111--				4	\$700.00			
D 16	KGMB	07/24/12	07/26/12	Tu-Th HI News NOW at 6p	6p-630p		:30			NM	0	\$0.00
N 17	KGMB	07/28/12	07/28/12	Sa HI News NOW at 5p	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$500.00			
N 18	KGMB	07/29/12	07/29/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1				1	\$500.00			
N 19	KGMB	07/25/12	07/27/12	W/F Insider	630p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--1-1--				2	\$450.00			
N 20	KGMB	07/28/12	07/28/12	Criminal Minds	6p-7p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$95.00			
N 21	KGMB	07/24/12	07/24/12	NCIS LA	8p-9p		:30			NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-1-----				1	\$1,080.00			
N 22	KGMB	07/25/12	07/25/12	Big Brother	7p-8p		:30			NM	1	\$1,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--1----				1	\$1,265.00			
D 23	KGMB	07/26/12	07/26/12	Big Bang/Rules	7p-8p		:30			NM	0	\$0.00
N 24	KGMB	07/24/12	07/27/12	Tu-F HI News NOW at 10p	10p-1035p		:30			NM	3	\$3,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-1-11--				3	\$1,105.00			

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**KGMB**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

Contract / Revision 799216 /		Alt Order #
Contract Dates 07/24/12 - 08/02/12	Product July 24, 2012 - July 29, 2012	Estimate # 11447
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/23/12 / 08/01/12

											Totals		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 25	KGMB	07/28/12	07/28/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/12	07/29/12	-----1-				1	\$500.00				
D 26	KGMB	07/29/12	07/29/12	Su HI News NOW at 10p	10p-1035p		:30			NM	0	\$0.00	
D 27	KGMB	07/24/12	07/26/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	0	\$0.00	
N 28	KGMB	07/24/12	07/24/12	NCIS	7p-8p		:30			NM	1	\$1,265.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/12	07/29/12	-1-----				1	\$1,265.00				
N 29	KGMB	07/26/12	07/26/12	Big Brother	8p-9p		:30			NM	1	\$1,485.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/12	07/29/12	---1---				1	\$1,485.00				
*Line 4 Note: General Excise Tax 4.712%											Totals	77	\$24,965.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	74	\$24,740.00	\$21,029.00	\$990.89	\$22,019.89
07/30/12 - 08/02/12	3	\$225.00	\$191.25	\$9.01	\$200.26
<b>Totals</b>	<b>77</b>	<b>\$24,965.00</b>	<b>\$21,220.25</b>	<b>\$999.90</b>	<b>\$22,220.15</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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CONTRACT



**KGMB**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

And:  
  
**Media Strategies & Research**  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

<b>Contract / Revision</b> 801319 /		<b>Alt Order #</b>
<b>Product</b> July 30, 2012 - Aug. 5, 2012 (60 sec spots)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11492
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/31/12	08/02/12	HI News: Sunrise 6-7a	6a-7a		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-1---				2	\$600.00			
D 2	KGMB	08/01/12	08/01/12	HI News: Sunrise 7-8a	7a-8a		1:00			NM	0	\$0.00
N 3	KGMB	08/01/12	08/01/12	Price Is Right	10a-11a		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$390.00			
D 4	KGMB	08/02/12	08/02/12	Th HI News NOW at 6p	6p-630p		1:00			NM	0	\$0.00
N 5	KGMB	08/02/12	08/02/12	Th Insider	630p-7p		1:00			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$620.00			
D 6	KGMB	07/30/12	07/30/12	M HI News NOW at 10p	10p-1035p		1:00			NM	0	\$0.00
N 7	KGMB	07/30/12	08/03/12	Jeopardy I	430p-5p		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1---1--				2	\$390.00			
N 8	KGMB	07/31/12	07/31/12	Tu HI News NOW at 5p	5p-530p		1:00			NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$970.00			

\*Tax 1 Note: General Excise Tax 4.712% Totals 7 \$3,960.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/03/12	7	\$3,960.00	\$3,366.00	\$158.61	\$3,524.61
Totals	7	\$3,960.00	\$3,366.00	\$158.61	\$3,524.61

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 801321 /		<b>Alt Order #</b>
<b>Product</b> July 30, 2012 - Aug. 5, 2012 (30 sec spots)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11491
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 08/01/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/30/12	08/03/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$300.00			
N 2	KGMB	07/30/12	08/03/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	22222--				10	\$300.00			
N 3	KGMB	07/30/12	08/03/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	22222--				10	\$300.00			
N 4	KGMB	07/30/12	08/03/12	CBS This Morning	8a-10a		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$45.00			
N 5	KGMB	08/04/12	08/04/12	CBS This Morning Saturday	5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1-				1	\$30.00			
N 6	KGMB	08/05/12	08/05/12	CBS Sunday Morning	5a-6a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1				1	\$25.00			
N 7	KGMB	07/30/12	08/03/12	Price Is Right	10a-11a		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$195.00			
D 8	KGMB	07/30/12	08/03/12	Bold & Beautiful	1130a-12p		:30			NM	0	\$0.00
D 9	KGMB	07/30/12	08/03/12	Let's Make A Deal	12p-1p		:30			NM	0	\$0.00
N 10	KGMB	07/30/12	08/03/12	Y&R	1p-2p		:30			NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$165.00			
N 11	KGMB	07/30/12	08/03/12	The Talk	2p-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$75.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KGMB**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<u>Contract / Revision</u> 801321 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/12 - 08/05/12	<u>Product</u> July 30, 2012 - Aug. 5, 2	<u>Estimate #</u> 11491
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 07/26/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KGMB	07/30/12-08/05/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	NM		
Credited												
2	KGMB	07/30/12-08/05/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	NM		
Credited												
3	KGMB	07/30/12-08/05/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	NM		
Credited												
4	KGMB	07/30/12-08/05/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	NM		
Credited												
5	KGMB	07/30/12-08/05/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	NM		
Credited												
N 12	KGMB	07/30/12	08/03/12	Jeopardy II	4p-430p		:30			NM	10	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 22222-- 10 \$195.00												
N 13	KGMB	07/30/12	08/03/12	Jeopardy I	430p-5p		:30			NM	10	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 22222-- 10 \$195.00												
N 14	KGMB	07/30/12	08/03/12	M-F HI News NOW at 5p	5p-530p		:30			NM	7	\$3,395.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 21211-- 7 \$485.00												
N 15	KGMB	07/30/12	08/02/12	M/Th HI News NOW at 6p	6p-630p		:30			NM	2	\$1,660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 1--1--- 2 \$830.00												
N 16	KGMB	07/31/12	08/03/12	Tu-F Insider	630p-7p		:30			NM	4	\$1,240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -1111-- 4 \$310.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
3 KGMB 07/30/12-08/05/12 Tu-F Insider 630p-7p -TuWThF---- :30 \$310.00 NM												
See MG 16.6												
6 KGMB 08/03/12-08/03/12 Tu-F Insider 630p-7p -----F---- :30 \$310.00 NM												
Ⓜ MG for 16.3 08/01												
N 17	KGMB	08/04/12	08/04/12	Criminal Minds	6p-7p		:30			NM	1	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----1- 1 \$160.00												
N 18	KGMB	07/31/12	08/03/12	Tu/F HI News NOW at 10p	10p-1035p		:30			NM	2	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -1--1-- 2 \$1,600.00												
N 19	KGMB	08/04/12	08/04/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----1- 1 \$600.00												
D 20	KGMB	08/05/12	08/05/12	Su HI News NOW at 10p	10p-1035p		:30			NM	0	\$0.00
D 21	KGMB	08/02/12	08/02/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	0	\$0.00
N 22	KGMB	08/05/12	08/05/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/30/12 08/05/12 -----S 1 \$500.00												
<b>Totals</b>											<b>80</b>	<b>\$24,235.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	80	\$24,235.00	\$20,599.75	\$970.66	\$21,570.41
<b>Totals</b>	<b>80</b>	<b>\$24,235.00</b>	<b>\$20,599.75</b>	<b>\$970.66</b>	<b>\$21,570.41</b>

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**CONTRACT**

**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 799385 /		<u>Alt Order #</u>
<u>Product</u> July 24, 2012 - July 29, 2012 (30 sec spots)		
<u>Contract Dates</u> 07/24/12 - 07/29/12		<u>Estimate #</u> 11447
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 07/26/12 / 07/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KHNL	07/24/12	07/27/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	0	\$0.00
D 2	KHNL	07/24/12	07/27/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	0	\$0.00
3	KHNL	07/25/12	07/27/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--121--				4	\$120.00			
4	KHNL	07/25/12	07/27/12	NBC Today Show	7a-9a		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--111--				3	\$160.00			
D 5	KHNL	07/24/12	07/27/12	NBC Today Show II	9a-10a		:30			NM	0	\$0.00
D 6	KHNL	07/24/12	07/27/12	NBC Today Show III	10a-11a		:30			NM	0	\$0.00
7	KHNL	07/25/12	07/27/12	Millionaire	11a-1130a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--112--				4	\$35.00			
D 8	KHNL	07/24/12	07/27/12	Anderson	4p-5p		:30			NM	0	\$0.00
9	KHNL	07/24/12	07/27/12	Hi News Now at Five	5p-530p		:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1111--				4	\$195.00			
E 10	KHNL	07/24/12	07/27/12	Hi News Now at 5:30	530p-6p		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-121---				4	\$145.00			
E 11	KHNL	07/24/12	07/27/12	NBC Nightly News	6p-630p		:30			NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1111--				4	\$360.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KHNL	07/23/12-07/29/12	NBC Nightly News	6p-630p	-TuWThF----	:30		\$360.00	NM		
	See MG 11.5											
	5	KHNL	07/27/12-07/27/12	NBC Nightly News	430p-5p	-----F----	:30		\$360.00	NM		
	Ⓜ MG for 11.3 07/27											
12	KHNL	07/24/12	07/24/12	Entertainment Tonight	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$200.00			
D 13	KHNL	07/25/12	07/25/12	Law & Order SVU	9p-10p		:30			NM	0	\$0.00

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**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
799385 /	

Contract Dates	Product	Estimate #
07/24/12 - 07/29/12	July 24, 2012 - July 29, 2012	11447

Advertiser	Original Date / Revision
Mazie Hirono for Senate	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots      Amount											
14	KHNL	07/24/12	07/26/12	Hi News Now at Ten	10p-1035p		:30			NM	3	\$1,050.00										
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week: 07/23/12</td><td>07/29/12</td><td>-111---</td><td>3</td><td>\$350.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 07/23/12	07/29/12	-111---	3	\$350.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 07/23/12	07/29/12	-111---	3	\$350.00																		
D 15	KHNL	07/24/12	07/26/12	The Tonight Show	1035p-1135p		:30			NM	0	\$0.00										
<b>*Tax 1 Note: General Excise Tax 4.712%</b>											<b>Totals</b>	<b>27</b>	<b>\$5,150.00</b>									

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	27	\$5,150.00	\$4,377.50	\$206.27	\$4,583.77
<b>Totals</b>	<b>27</b>	<b>\$5,150.00</b>	<b>\$4,377.50</b>	<b>\$206.27</b>	<b>\$4,583.77</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# CONTRACT



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 801325 /		<b>Alt Order #</b>
<b>Product</b> July 30, 2012 - Aug. 5, 2012 (30 sec spots)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11491
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/26/12 / 07/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KHNL	07/30/12	08/03/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	0	\$0.00
N 2	KHNL	07/31/12	07/31/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-1-----				1	\$300.00			
N 3	KHNL	07/30/12	08/03/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$300.00			
N 4	KHNL	07/30/12	08/03/12	NBC Today Show	7a-9a		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$360.00			
N 5	KHNL	07/30/12	08/03/12	Olympic Weekday Daytime	9a-4p		:30			NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	22222--				10	\$250.00			
N 6	KHNL	08/04/12	08/04/12	Olympics Weekend Daytime	5a-4p		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----2-				2	\$480.00			
N 7	KHNL	08/05/12	08/05/12	Olympics Weekend Daytime	5a-4p		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----2				2	\$480.00			
N 8	KHNL	07/30/12	08/03/12	Entertainment Tonight	4p-430p		:30			NM	0	\$0.00
N 9	KHNL	08/05/12	08/05/12	Animal Atlas	4p-430p		:30			NM	0	\$0.00
N 10	KHNL	07/30/12	08/03/12	Hi News Now at Five	5p-530p		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$485.00			
N 11	KHNL	07/30/12	08/03/12	The Olympic Zone	530p-6p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$350.00			
N 12	KHNL	08/04/12	08/04/12	The Olympic Zone	530p-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1-				1	\$350.00			
N 13	KHNL	07/30/12	07/30/12	Olympic Prime	6p-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KHNL**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<u>Contract / Revision</u> 801325 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/12 - 08/05/12	<u>Product</u> July 30, 2012 - Aug. 5, 2	<u>Estimate #</u> 11491
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 07/26/12 / 07/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$2,400.00			
14	KHNL	07/31/12	07/31/12	Olympic Prime	6p-10p		:30			NM	0	\$0.00
15	KHNL	08/01/12	08/01/12	Olympic Prime	6p-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$2,400.00			
16	KHNL	08/02/12	08/02/12	Olympic Prime	6p-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$2,400.00			
17	KHNL	08/03/12	08/03/12	Olympic Prime	6p-10p		:30			NM	0	\$0.00
18	KHNL	08/05/12	08/05/12	Olympic Prime	6p-11p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$2,400.00			
19	KHNL	07/30/12	08/03/12	Hi News Now at Ten	10p-1035p		:30			NM	5	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$840.00			
20	KHNL	08/04/12	08/04/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$840.00			
21	KHNL	08/05/12	08/05/12	Scpl 11p News (Olympics)	11p-1130p		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$840.00			
22	KHNL	07/31/12	08/03/12	Olympic Late Night	1035p-1135p		:30			NM	0	\$0.00
23	KHNL	08/02/12	08/02/12	Olympic Late Night	1135p-1235a		:30			NM	0	\$0.00
24	KHNL	08/04/12	08/04/12	Olympic Late Night	1035p-1135p		:30			NM	0	\$0.00
25	KHNL	08/04/12	08/04/12	Olympic Prime	6p-10p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$2,400.00			
<b>Totals</b>											<b>48</b>	<b>\$30,425.00</b>
Tax 1 Note: General Excise Tax 4.712%												

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	48	\$30,425.00	\$25,861.25	\$1,218.58	\$27,079.83
<b>Totals</b>	<b>48</b>	<b>\$30,425.00</b>	<b>\$25,861.25</b>	<b>\$1,218.58</b>	<b>\$27,079.83</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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CONTRACT



**KHNL**  
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Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<b>Contract / Revision</b> 801326 /		<b>Alt Order #</b>
<b>Product</b> July 30, 2012 - Aug. 5, 2012 (60 sec spots)		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> 11492
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 07/27/12 / 07/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:  
  
**Media Strategies & Research**  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KHNL	08/01/12	08/01/12	Hawaii News Now: Sunrise	6a-7a		1:00			NM	0	\$0.00
D 2	KHNL	08/03/12	08/03/12	NBC Today Show	7a-9a		1:00			NM	0	\$0.00
N 3	KHNL	08/02/12	08/02/12	Olympic Weekday Daytime	9a-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/30/12	08/05/12	---1---	1			\$500.00				
D 4	KHNL	08/05/12	08/05/12	Olympics Weekend Daytime	5a-4p		1:00			NM	0	\$0.00
D 5	KHNL	08/02/12	08/02/12	Entertainment Tonight	4p-430p		1:00			NM	0	\$0.00
D 6	KHNL	07/30/12	07/30/12	Hi News Now at Five	5p-530p		1:00			NM	0	\$0.00
N 7	KHNL	07/31/12	07/31/12	The Olympic Zone	530p-6p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/30/12	08/05/12	-1-----	1			\$700.00				
N 8	KHNL	08/04/12	08/04/12	Olympic Prime	6p-10p		1:00			NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/30/12	08/05/12	-----1-	1			\$4,800.00				
N 9	KHNL	07/30/12	07/30/12	Hi News Now at Ten	10p-1035p		1:00			NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/30/12	08/05/12	1-----	1			\$1,680.00				
<b>Totals</b>											<b>4</b>	<b>\$7,680.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/04/12	4	\$7,680.00	\$6,528.00	\$307.60	\$6,835.60
<b>Totals</b>	<b>4</b>	<b>\$7,680.00</b>	<b>\$6,528.00</b>	<b>\$307.60</b>	<b>\$6,835.60</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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